Artist-Researcher-Educator

SUMMARY OF QUALIFICATIONS

Dr. Scott R. McMaster is a dedicated Artist-Researcher-Educator with over 20 years of international teaching experience and significant contributions to visual arts, education technology, and visual culture.

As an educator, he has extensive experience teaching and developing foundational and interdisciplinary courses such as *Exploring Visual Arts* and *Contemporary Digital Practices*, and has spearheaded innovative curricular initiatives like the *Art Immersion* program (see **TEACHING** and **UNIVERSITY SERVICE**).

His notable achievements include:

- Securing a prestigious three-year Hong Kong Research Council Grant for his project on cultural preservation (see **RESEARCH GRANTS**)

- Earning the Elliot Eisner Doctoral Research Award for his ground-breaking dissertation on crowdsourcing and global culture (see **AWARDS & FELLOWSHIPS**)

- Publishing influential research in top-tier journals such as *Visual Studies* and *Cultural Studies* (see **PUBLICATIONS**)

- Showcasing creative work at renowned international exhibitions, including the Kuala Lumpur Portrait Awards and Art Macau (see **SELECTED PEER REVIEWED EXHIBITIONS**)

EDUCATION

2016	**Doctor of Philosophy: Art Education/ Visual Culture.**
	Concordia University Montreal, Canada
2010	**Master of Education: Information Technology.**
	Memorial University Newfoundland, Canada
2000	**Bachelor of Fine Arts: Photography/Multimedia.**
	Memorial University Newfoundland, Canada

PROFESSIONAL EXPERIENCE

01/2025~ present   **Associate Professor Art, Design & Media, Sunway University**, Kuala Lumpur, MY
Serving as Associate Professor in the School of Arts.

2017~2024   **Assistant Professor Visual Arts, Education University Hong Kong**
Served as assistant professor of visual arts in the department of Cultural and Creative Arts (CCA)

2015~2019   **Communications coordinator, International Visual Literacy association**
Served as an executive board member handling communications and public relations, including conference planning

2012~2019   **Technology and social media director, International Visual Literacy Association**
(2020-21 -consultant) Served as an executive board member who oversees the website, Facebook, and Twitter

2014~2015   **Course developer, University of the West Indies, Barbados**
Designed and developed the course '*developing instructional media*' for a Master of Science in instructional design and technology degree.

2014   **Lecturer, Concordia University, Montreal Canada**
Instructor Arte 352 'light-based media'.

2013 *(Winter/Fall)*   **Lecturer, Cape Breton University, Nova Scotia**
Lecturer for the graduate course educ 5104: 'application of learning theory in multimedia design'.
Lecturer for the graduate course educ 5105: 'designing web-based learning'.
Lecturer for the graduate course educ 5103 'integration of instructional design and information technology'.

2012~2013   **Workshop developer, Concordia University, Montreal Canada**
Designed and implemented various workshops for diverse groups of graduate/ international students.

2013   **Lecturer, Concordia University, Montreal Canada**
Instructor for Arte 352 'light-based media'

2008~2010   **Senior Lecturer, Kyungnam institute of technology, Busan South Korea**

2004~2007   **Lecturer, Dong Eui University, Busan South Korea**

SCHOLARLY AND CREATIVE RESEARCH

Publications

McMaster, Scott R. (2026). Sensing the City: Reimagining Field Research through Sensory Exploration. *Senses and Society (Q1)*, forthcoming paper from accepted conference paper presentations.

McMaster, S.R., Goh, Y. S., and Chia N.C.H. (2026). The role of the visual in cultural and environmental exploration: on the colourful stilt houses of Pulau Ketam. *Cultural Studies (Q1)*, (abstract accepted for forthcoming special issue on visual methods)

McMaster, Scott R. (2025). No heritage found on map: the vanishing villages of Hong Kong. *Visual Studies (Q1)*, 1–17. https://doi.org/10.1080/1472586X.2024.243888 .

McMaster, S.R., Park S.J., Seo S.H. (2024). *Sensory Research Series:* 서면, 오감이 춤추는 거리. BK21 Project Healthcare 4C Design Education Research Group, 197pp, Inje University Press: Kimhae, South Korea. ISBN 978-89-6620-200-3

McMaster, Scott R. (2022). Hong Kong Obscura. In Stefano Ambroset & Sandro Parmiggianis (Eds). *Urban unveils the City and Its Secrets - vol. 08*. dotART / Exhibit Around APS, Trieste: Italy.

McMaster, Scott R. (2020). Light at Street Level. In Stefano Ambroset & Sandro Parmiggianis (Eds) *Chromantic: A Collective Tribute to Alex Webb*, pgs. *146, 318, 552, 555, 557, 579*. Trieste: Italy.

McMaster, Scott R. (2018). Crowdsourcing Global Culture: Visual Representation in the Age of Information. *Visual Arts Research*, 44(2), p.53-66.

McMaster, Scott R. (2017). Truth in Photography or: How I Learned to Stop Worrying and Press the Shutter. *The International Journal of the Image*. 8(2), 77-98.

McMaster, Scott R. (2016). Crowdsourced Representation: People's Drawings of Culture in a Globalized World. In Emme & Shields (Eds.) *Emergent Art Education in Canada,* pgs. 56-66. Canadian Society for Education though Art (CSEA): Victoria, BC.

McMaster, Scott R. (2015). Visualizing Research: Crowd Sourcing Technology for Global Understanding. *Visual Methodologies*, 3(1)

McMaster, Scott (2012). New Approaches to Image-based Research and Visual Literacy. *New Horizons in Visual Literacy: Selected Readings* of the International Visual Literacy Association (ISBN 978-609-95219-3-0).

Selected Peer Reviewed Exhibitions

2024   Open Arts Space MERGE, Busan Korea (May), Solo show
2023   Kuala Lumpur Portrait Awards (*finalist*), Temu House, KL, Malaysia
2023   No Heritage Found on Map, Taipo Arts Centre, June 8-15, Solo Show
2023   International Visual Sociological Association, Nairobi 27-29 June.
2023   Singapore Art Week. The Art of Creative Research Exhibition, NIE Art Gallery, Singapore
2022   URBAN 2022 – Exhibition Preview. Museo del Territorio, Cormons, Italy
2021   Navigating and Creating: CSEA Exhibition July-October 2021
2020   Trieste Photo Days, 'Chromantic', Sala Umberto Veruda, Trieste, Italy
2020   Rotterdam International Photography Festival, Netherlands

2020   SIILK Gallery, Perípou #8, Group Exhibition, Athens, Greece
2019   **'**Cruthachadh', Glasgow Gallery of Photography, Scotland
2019   Art Macau, Institute for Tourism Studies, Macau SAR
2019   dotART URBAN Photo Awards European Exhibition, Krakow, Poland
2019   InSEA 'Making Time' Exhibition, Audain Centre for the Arts, Vancouver, Canada
2019   Monochrome Group Exhibition. PH21 Gallery, Budapest, Hungry
2019   Kyung-Hee University Arts Exhibition. KUMA Gallery, Seoul, South Korea
2018   Hong Kong International Photography Exhibition (HKIPF), The Mills Tsuen Wan, Hong Kong.
                 Solo exhibition.
2018   Pop Up Exhibition, Koo Ming Koon Gallery Baptist University, International Conference on
                 the Image.
2018   IVSA 36th Annual Visual Sociology Exhibit, University of Paris-Saclay, Paris, France.
2018   Kyung-Hee University Arts Exhibition. KUMA Gallery, Seoul, South Korea
2017   25th Anniversary Grenfell Art Show. First Space Gallery, St. John's, NL
2016   'The Urban Landscape in Abstraction'. Exhibited at the 48th Annual International Visual
                 Literacy Association Conference, Concordia University/Montreal Museum of Fine Arts,
                 Montreal, Canada.

Refereed Conference Presentations

McMaster, Scott R. (2025-May). Sensory Field Research in Art & Design. Uncommon Senses V.
          Montréal, Canada.
McMaster, Scott R. (2024-October). Sensory Methodologies: Moving Beyond Visuality, World Alliance
          for Arts Education, Athens, Greece.
McMaster, Scott R. (2024-June). Sensory Landscapes of Hong Kong: Moving Beyond Visuality,
          International Visual Sociological Association, Xalapa, Mexico.
McMaster, Scott R. (2023). No Heritage Found on Map, International Visual Sociological Association,
          Nairobi, Kenya.
McMaster, Scott R. (2023). No Heritage Found on Map, World Summit of Arts Education, Madeira,
          Portugal.
McMaster, Scott R. (2021). No Heritage Found on Map, International Visual
          Sociological Association, 38th Annual Conference, Dublin, Ireland (*postponed-July 2020*)
McMaster, Scott R. (2019). The Vanishing Villages of Hong Kong, International Society of Education in
          the Arts, UBC, Vancouver Canada
McMaster, Scott R. (2018). The Vanishing Villages of Hong Kong, International Visual
          Sociological Association 36th Annual Conference Paris, FR.
McMaster, Scott R. (2017). Crowdsourcing Global Culture: Visual Representation in the
          Age of Information. 8th International Conference on the Image, Venice, IT.
McMaster, Scott R. (2017). Crowdsourcing Global Culture: Visual Representation in the Age of
          Information. International Visual Sociological Association 35th Annual Conference, Montreal,
          QC.
McMaster, Scott R. (2017). Crowdsourcing Global Culture: Visual Representation in the Age of
          Information. Elliot Eisner Award Winner invited lecture, National Art Education Association

Annual Conference, NYC, NY.

McMaster, Scott R. (2016). Crowdsourcing Global Culture: Visual Representation in the Age of Information. 48th Annual International Visual Literacy Association Conference, Concordia University/Montreal Museum of Fine Arts, Montreal, Canada.

McMaster, Scott R. (2016). Crowdsourced Representation: People's Drawings of Culture in a Globalized World, Society of Art Education Korea, Future Competencies and the Horizon of Art Education, National Museum of Modern and Contemporary Art/ Hanyang University, Seoul, Korea.

McMaster, Scott R. (2015). Truth in Photography: How I Learned to Stop Worrying and Press the Shutter. Sixth International Conference on the Image, Berkeley University, Berkeley, CA.

McMaster, Scott R. (2015). Crowdsourced Representation: People's Drawings of Culture in a Globalized World. 47th Annual International Visual Literacy Association Conference, de Young Museum, San Francisco, CA.

UNIVERSITY SERVICE

9/2025-Present (SU) *Program Leader*	Serving as program leader for the Master of Arts in Visual Communication and Media Studies.
4/2025-9/2025 (SU) *Program Leader*	Serving as program leader for a new bachelor of honours in Digital Media & Design, jointly awarding degrees from Sunway and Arizona State University.
4/2025-Present (SU) *Research Committee*	Representing dept. of Art Design, & Media on the university research board.
1/2025-Present *(SU)* *Board of Ethics*	Representing the dept. of Art Design, & Media on the university ethics board.
1/2025-Present *(SU)* *School of Arts Board of Studies*	Liaising with the dean of school of arts and head of departments on faculty level program related and admissions issues.
1/2025-Present *(SU)* *CAM Program Committee*	Serving on the schools of arts program committee for Communications, Art, and Media.
1/2025-Present *(SU)* *University Internationalization Committee*	Serving on university level committee to analyze and implement ways in which to raise the university's global standing, and to development international partnerships (MOU/MOA), and collaborations with other universities.
2022-2024 *(EDUHK)* *Program Leader Honours Project DD(VA)*	Oversee and facilitate the smooth functioning of the double degree (VA) honours projects; matching students with supervisors, guiding students in the selection and early stages of HP/CP development, and liaising with faculty/dean.

2022-2024 *(EDUHK)* *Associate Programme* *Leader MA(VAECP)*	Liaise with PL Dr. Hung and MA programme committee concerning the direction and focus of the degree with particular attention to academic honesty and student outcomes
2022-2024 *(EDUHK)* *Student Association* *Team Leader*	Overseeing and helping to guide the student association to make sure they follow school guidelines, best practices, and fiscal records.
2022-23 *(EDUHK)* *Academic Staff* *Consultative Committee*	CCA representative acting as liaison between staff and senior management
2021 *(EDUHK)* *Internal Reviewer GRF/ECS* *2022/23 (Ref. 002A)*	Reviewed colleagues GRF/ECS submissions for their external research proposals
2020-21 *(EDUHK)* *Career Empowerment* *Scheme (CES)*	Hired and trained a former honour's student through the CES and trained her to conduct research activities.
2020 *Search Committee* *Headship of CCA*	Facilitated review of applications/nominations and draw up a shortlist of candidates for consideration by the Appointment Committee.
2019-20 *(EDUHK)* *Academic Staff* *Consultative Committee*	CCA representative acting as liaison between staff and senior management
2018-19 *(EDUHK)* *Regional Summer* *Institute Leader*	Planned and led an overseas trip with a cohort of 33 students to Montreal, Canada. Oversaw all bookings, cultural tours and initiated a collaboration with the University of Quebec Montreal to deliver 3 workshops, one of which gathered a panel of local experts to judge student prototypes and select one to be hosted in the Grand Library of Quebec's Makerspace, "The Square"
2018-2024 *(EDUHK)* *MA(VAECP) programme* *development committee*	Developed the course "Contemporary Digital Practices" as well as giving feedback on colleague's course development, development of PILOs/CILOs and served as interviewer for each cohort. Facilitated external course and programme outcome assessments.
2018-19 *(EDUHK)* *Korean Art* *Immersion Leader*	Planned and led 2 overseas trips with CCA students to Seoul, exhibition and workshop at Kyung-Hee University, and trip to Busan. Guided students to various galleries, museums and cultural sites as well as arranged personalized artist visits, openings, and tours with local colleagues. This role also required me to be host for Kyung-hee University's reciprocal trip to Hong Kong.

External Service

2023	Reviewer/editor, International Journal of Art& Design Education
2021	IASDR, 9th Congress, The Hong Kong Polytechnic University

2020	Reviewer/editor, Asia-Pacific Journal of Arts Education
2020	Reviewer/editor, International Journal of Press/Politics
2019	Judge, Po Leung Kuk City-wide Secondary Art & Design Contest.
2018	Reviewer, InSEA Asia Regional Congress, Hong Kong
2016	Associate Editor, The Design Collection
2016	Associate Editor, Journal of Communication and Media Studies
2016	Associate Editor, The International Journal of the Image
2015-2016	IVLA 48th Annual Conference, Montreal. Organizing Committee Member
2015-2020	Communications Coordinator, International Visual Literacy Association (IVLA)
2012-2021	Technology& social media Director/ board member for the International Visual Literacy Association (IVLA)
2013	Editor for the IVLA Annual selected readings publication

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RECENT COURSES TAUGHT & EVALUATIONS

CAC1002	'Exploring Visual Arts'	(5 terms)	3.69/4
ART2199	'Photography & Moving Image'	(5 terms)	3.94/4
VAC6003	'Contemporary Digital Practices'	(4 terms)	3.58/4
ART4216	'Honours Project II'	(7 years)	not evaluated*

Research Students Supervised/Trained

PhD Students	1
Master Students	30+
Undergraduate Students*	80+

(*5th year independent research project)

Teaching Preferences

Courses dealing wholly or in part with imaging arts/photography, artificial intelligence, research methodologies, visual arts studio, visual arts history, contemporary art/theory, visual culture, art education.

PROFESSIONAL MEMBERSHIPS

IVSA   *International Visual Sociology Association*
SHKS   *Society for Hong Kong Studies*
InSEA   *International Society of Education in the Arts*
WAAE   *World Alliance for Arts Education*
CSEA   *Canadian Society of Education through the Arts*
IVLA   *International Visual Literacy Association*

RESEARCH GRANTS

2019-2023	Research Grants Council (RGC) Hong Kong: Early Career Research Scheme, (HKD **$579,299**)
2020-21	Career Empowerment Scheme (CES): No Heritage Found on the Map: The Vanishing Villages of Hong Kong., **HKD$75,000** (Knowledge transfer/ research)
2018	FLASS Reserve Fund: University Mentorship and Studio Arts Education Pilot HKD**$51,280**
2018	Dean's Seed Fund: Faculty of Liberal Arts & Social Science, Education University Hong Kong, (HKD**$20,000**)
2018	Internal Research Grant: Department of Creative & Cultural Arts, Education University Hong Kong, , (HKD$**65,701**)
2013-15	Fonds de recherche du Québec Société et culture (**CAD$46,666**), Government of Québec, Canada

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AWARDS & FELLOWSHIPS

2017	NAEA: Elliot Eisner Doctoral Research Award in Art Education,
2016	IVLA: Graduate Research Award,
2016	Hexagram, Distinguished Service Honorarium (conference planning), (CAD$800)
2013-15	Fine Arts Travel Award (CAD$500*3), Concordia University,
2014	Summer Research Institute Fellow: *Digital Practices in Media Arts, Oral History and Preventive Health*, Concordia University, (CAD$5000 [*equiv.*])
2013	Graduate Conference Award (CAD$750), Concordia University