

Scott R. McMaster, Ph.D.

Curriculum Vitae

Assistant Professor Visual Arts

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SUMMARY OF QUALIFICATIONS

Over a decade of teaching experience, both national and international, which includes over four years as a teaching/research assistant and part-time faculty in the Arts and Education Technology, five and a half years as a lecturer of English and more than a decade of full and part-time teaching at both private and public secondary schools.

Extensive and interdisciplinary education within the arts and technology education including a working knowledge of all areas of fine arts studio practice and the socio-cultural and historical contexts of contemporary arts education with a focus on imaging arts, technology, and visual culture.

A sound understanding of curriculum development supported by new media software, networked communications, and their applications in the arts and education as well as the related theories and methodologies that support research and learning on and offline.

Ongoing artistic practice and international exhibition record over the past 15 years.

Government funded and multiple award winning doctoral research on visual culture.

EDUCATION

Doctorate of Philosophy: Art Education. Awarded 2016

Concordia University of Montreal, Canada

Master of Education: Information Technology. Awarded 2010

Memorial University of Newfoundland, Canada

Bachelor of Fine Arts 'Visual': Photography/Multimedia. Awarded 2000

Memorial University of Newfoundland, Canada

PROFESSIONAL EXPERIENCE

Academic & Post-Secondary

Assistant Professor Visual Arts, Education University Hong Kong

2017-Present

Serving as assistant professor of visual arts in the department of Cultural and Creative Arts (CCA)

Communications coordinator, International Visual Literacy association

2015-present

Serving as an executive board member handling communications and public relations, including conference planning

Technology and social media director, International Visual Literacy Association

2012-present

Serving as an executive board member who oversees the website, Facebook and twitter

Course developer, university of the West Indies, Barbados

2014-2015

Designed and developed the course '*developing instructional media*' for a master's of science in instructional design and technology degree.

Instructor, Concordia University, Montreal Canada

2014

Instructor for undergraduate course arte 352 'light based media'.

Part time faculty, Cape Breton University, Nova Scotia

2013

Instructor for the graduate course educ 5104: 'application of learning theory in multimedia design'.

Part time faculty, Cape Breton University, Nova Scotia

2013

Instructor for the graduate course educ 5105: 'designing web based learning'.

Workshop developer (grad-pro-skills), Concordia University, Montreal Canada

2012-2013

Designed and implemented various workshops for diverse groups of graduate and international students to hone and improve a variety of skills vital to furthering their studies such as peer review, grant writing, technical writing and conference presentations

Part time faculty, Cape Breton University, Nova Scotia

2013

Instructor for the graduate course educ 5103 'integration of instructional design and information technology'.

Instructor, Concordia University, Montreal Canada

2013

Instructor for arte 352 'light based media'

Senior full-time lecturer, Kyungnam institute of technology, Busan South Korea

2008-2010

Full-time Lecturer, Dong Eui University, Busan South Korea

2004-2007

Secondary Teaching

English Instructor, Yeonil Elementary School, Busan Korea

2008-2010

English Instructor, Seongbuk Elementary School, Busan Korea

2010

English Instructor, Jongro Academy, Busan Korea

2003-2004

English Instructor, ETS, Busan Korea

2003-2003

English Instructor, Jung Chul Interlab, Busan, Korea

2001-2002

Assistantships

Research Assistant, Concordia University, Montreal Canada

Fall 2012

Research Assistant for Dr. Juan Carlos Castro on the NAEF Funded Research Grant entitled;
Parallel Discourses: Visualizing Themes of the NAEA Annual Convention.

Teaching Assistant, Concordia University, Montreal Canada

Fall Semester 2010-2012

Teaching Assistant for ARTE 352 'Light Based Media' with Dr. Kathleen Vaughn

Teaching Assistant, Concordia University, Montreal Canada

Fall Semester 2010

Teaching Assistant for ARTE 498 'New and Social Media in Education' with Dr. Juan Carlos Castro

PUBLICATIONS, RESEARCH & ARTISTIC CONTRIBUTIONS*

Publications

- R McMaster, Scott (2018, TBA). Crowdsourcing Global Culture: Visual Representation in the Age of Information. *Visual Arts Research*, TBA.
- R McMaster, Scott (2017). Truth in Photography or: How I Learned to Stop Worrying and Press the Shutter. *The International Journal of the Image*. 8(2), 77-98.
- R McMaster, Scott (2016). Crowdsourced Representation: People's Drawings of Culture in a Globalized World. In Emme & Shields (Eds.) *Emergent Art Education in Canada*, pgs. 56-66. Canadian Society for Education through Art (CSEA): Victoria, BC.
- R McMaster, Scott (2015). Visualizing Research: Crowd Sourcing Technology for Global Understanding. *Visual Methodologies*. *Visual Methodologies*, 3(1)
- R McMaster, Scott (2012). New Approaches to Image-based Research and Visual Literacy. *New Horizons in Visual Literacy: Selected Readings of the International Visual Literacy Association* (ISBN 978-609-95219-3-0).

Refereed Conference Presentations

- R McMaster, Scott (2017). Crowdsourcing Global Culture: Visual Representation in the Age of Information. International Visual Sociological Association 35th Annual Conference, Montreal, QC.
- R McMaster, Scott (2017). Crowdsourcing Global Culture: Visual Representation in the Age of Information. Elliot Eisner Award Winner invited lecture, National Art Education Association Annual Conference, NYC, NY.

- R McMaster, Scott (2016). Crowdsourcing Global Culture: Visual Representation in the Age of Information. 48th Annual International Visual Literacy Association Conference, Concordia University/Montreal Museum of Fine Arts, Montreal, Canada.
- R McMaster, Scott (2016). Crowdsourced Representation: People's Drawings of Culture in a Globalized World, Society of Art Education Korea, Future Competencies and the Horizon of Art Education, National Museum of Modern and Contemporary Art/Hanyang University, Seoul, Korea.
- R McMaster, Scott (2015). Truth in Photography: How I Learned to Stop Worrying and Press the Shutter. Sixth International Conference on the Image, Berkeley University, Berkeley, CA.
- R McMaster, Scott (2015). Crowdsourced Representation: People's Drawings of Culture in a Globalized World. 47th Annual International Visual Literacy Association Conference, de Young Museum, San Francisco, CA.
- R McMaster, Scott (2014). Truth in Photography: Society and Technology Hash It Out. 46th Annual International Visual Literacy Association Conference, Toledo Museum of Art, Toledo, OH.
- R McMaster, Scott (2014). Truth & Photography: Reality vs. Perception. Canadian Society of Education through Art, National Conference, Halifax, NS.
- R McMaster, Scott (2014). Crowdsourcing Images: Emergent Qualitative Methods. Canadian Society of Education through Art, National Conference, Halifax, NS.
- R McMaster, Scott (2014). Crowd Sourcing Images: Emerging Qualitative Research Tools. National Art Education Association Annual Conference, San Diego, USA
- R McMaster, Scott (2014). Truth and Photography: A dialogue of culture vs. reality. National Art Education Association Annual Conference, San Diego, USA
- R McMaster, Scott (2013). Visualizing Data: Crowd Sourcing Technology for Image-based Research. National Art Education Association (NAEA) Annual Conference, Fort Worth Texas.
- R McMaster, Scott (2012). Visualizing Research: Crowd Sourcing Technology for Global Understanding. Canadian Society of Education through Art, National Conference, Edmonton Alberta (accepted, not attended).
- R McMaster, Scott (2012). Visualizing Research: Crowd Sourcing Technology for Global Understanding. 44th International Visual Literacy Association Conference, Portland Maine.
- R McMaster, Scott (2011). Creative research for art education: new methods for gathering image based data. Canadian Society of Education through Art, National Conference, Fredericton, NB.
- R McMaster, Scott (2011). Visual Literacy: New Approaches to Image Based Research. The 43rd International Visual Literacy Association Conference, Galloway, NJ.
- R McMaster, Scott (2010). Abstract Photography and Experiences as a Foreign Artist in Korea. Invited presentation accompanying refereed exhibition. Sunbo Industries

Complex, Dadaepo, South Korea.

Exhibitions

- R 2017: 25th Anniversary Grenfell Art Show. First Space Gallery, St. John's, NL
- R 2016: 'The Urban Landscape in Abstraction'. Exhibited at the 48th Annual International Visual Literacy Association Conference, Concordia University/Montreal Museum of Fine Arts, Montreal, Canada.
- 2015: Department of Art Education Exhibition Space. Invited solo show, Montreal
- R 2014: National Art Education Conference. 'Art Educators as Artists', San Diego
- 2012-14: NDG Arts Week. Exhibited artworks during the annual NDG Arts Week and Art Walk, Montreal
- R 2012: Art Education Graduate Students' Exhibition. Old Mission Gallery, Montreal
- R 2010: *Art at Sunbo*. Group exhibition at the Sunbo Industries Complex. Dadaepo, South Korea.
- R 2009: *Songnam International 'Incubating' Art Show*. Curators: Bundang Arts Committee. Seoul, South Korea.
- R 2009: *Busan Metropolitan Subway Exhibition*. Curator: Song Baek. Busan, South Korea.
- R 2009: *Flower Village International Art Festival*. Curator: Song Baek. Busan, South Korea.
- R 2008: Artist in Residence 'SUM' Art Factory. (Winter ~Summer, 6 months). Daedaepo, South Korea
- R 2007: *Industrial Landscapes III* (solo show). Gallery Yehga, Curator: Jeon Woo Bong. Busan, Korea.
- 2005: *Industrial Landscapes II* (solo show). Hope Gallery, Curator: Moon Jeong Kim. Seoul, Korea.
- 2004: *Industrial Landscapes* (solo show). SUM Art Space, Curator: Doh Hoon Lee/ Cha Jae Gun. Busan, Korea.
- 2004: The 4th Annual Busan Street Exhibition: *Fotos Under Foot* (medium format color photographs on the sidewalk). Downtown, Busan Korea.
- 2003: The 3rd Annual Busan Street Exhibition: *Hanging Out*. Large color transparencies hanging on a clothesline. Downtown, Busan, Korea.
- 2001: *Eastern Edge Invitational: Group Exhibition*. Eastern Edge Gallery, St. John's, NL.
- 1999: *Public Toilet*. Performance/installation (floating replica washroom stall) Bay of Islands (City of Corner Brook), NL.
- 1999: *Video Drone*. Performance/installation (replica living room installed at SWGC School of Fine Arts). Corner Brook, NL.

*R' indicates peer review or refereed participation

Other Scholarly Contributions & Service

- 2016 (Sept.): Associate Editor, current volume of *The Design Collection*
- 2016 (July): Associate Editor, current volume of *Journal of Communication and Media Studies*
- 2016 (June): Associate Editor, current volume of *The International Journal of the Image*
- 2015-2016: IVLA 48th Annual Conference, Montreal. Organizing Committee Member
- 2015-Present: Communications Coordinator, International Visual Literacy Association (IVLA)
- 2012-Present: Technology & Social Media Director/ board member for the International Visual Literacy Association (IVLA)
- 2013: Graduate Editor, for the IVLA Annual selected readings publication
- 2012-13: 4th Concordia Art Ed. Graduate Symposium; organizer, committee member
- 2011-13: ARTegs (Art Education Graduate Students) executive signing officer, committee member
- 2011-12: 3rd Concordia Art Ed. Graduate Symposium; organizer, committee member
- 2011: Reviewer for the journal, *Interactions: Studies in Communication & Culture*.

PROFESSIONAL MEMBERSHIPS

CSEA: *Canadian Society of Education through the Arts*

IVLA: *International Visual Literacy Association*

NAEA: *National Art Education Association*

ART-EGS: *Graduate Student Association of Art Education, Concordia University.*

AWARDS & FELLOWSHIPS

NAEA: Elliot Eisner Doctoral Research Award in Art Education, 2017

IVLA: Graduate Research Award, 2016

Hexagram, Distinguished Service Honorarium (conference planning), 2016, (\$800)

Fine Arts Travel Award (\$500*3), Concordia University, 2013-15

Summer Research Institute Fellow: *Digital Practices in Media Arts, Oral History and Preventive Health*, Concordia University, 2014, (\$5000 [equiv.])

Fonds de recherche du Québec Société et culture (\$46,666), Government of Québec 2013-15

Graduate Conference Award (\$750), Concordia University, 2013

Graduate Millennium Scholarship (\$1000), Concordia University Fall/Winter 2011-12

Anne Savage Memorial Scholarship (\$5000), Concordia University Fall/Winter 2010-11

REFERENCES

Current References

Dr. Juan Carlos Castro, Associate Professor Art Education, Concordia University, PhD Thesis advisor, TA supervisor, 'New and Social Media'

Contact: JuanCarlos.Castro@concordia.ca, Phone: (514) 848-2424, ext. 4646

Dr. David Pariser, Chair of Art Education, Concordia University, Thesis committee, Contact: david.pariser@concordia.ca, Phone: (514) 848-2424, ext. 4646

Dr. Patrick Howard, Associate Professor and Chair Education Department
Cape Breton University, Sydney, Canada

Contact: patrick_howard@cbu.ca, Phone: (902)563-1300

Past References

Bong-Gwang Kim, Professor/Head of English and Tourism, Kyungnam Institute of Technology, Teaching reference; former supervisor at KIT, South Korea

Contact: kimbk@eagle.kit.ac.kr Phone: (82) 51- 320-1423

Dr. Gerard Curtis, Associate Professor Art History, Memorial University, General reference; former undergraduate art history professor and academic advisor

Contact: gcurtis@swgc.mun.ca, Phone: (709) 637-6200 ext 6359