

Scott R. McMaster

Montreal, QC

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SUMMARY OF QUALIFICATIONS

- Over 14 years' teaching experience, both local and international, which includes five and a half years as a fulltime visiting professor of English, over 4 years as a teaching/research assistant and part-time faculty in Art & Education Technology and 11 years of full and part-time English teaching at both private and public secondary schools.
- A sound understanding of curriculum development supported by new media software and IT and their applications in education as well as the related theories and methodologies that support research and learning on and offline
- Excellent oral and written communication skills, including conference presentations, sales and marketing as well as some public speaking on radio and TV
- Extensive and wide ranging experience in education and the arts including a working knowledge of all areas of studio practice and the socio-cultural and historical contexts of contemporary education with a focus on photographic arts and visual culture

EDUCATION

Doctorate of Philosophy (ABD): Art Education. Expected 2016 (spring)

Concordia University of Montreal, Canada

Master of Education: Information Technology. Awarded May 2010

Memorial University of Newfoundland, Canada

Bachelor of Fine Arts 'Visual': Photography/Multimedia. Awarded May 2000

Memorial University of Newfoundland, Canada

PROFESSIONAL EXPERIENCE

Technology and Social Media Director, International Visual Literacy Association

2012-2015

Serving as an executive board member who oversaw the website, Facebook and Twitter

Course Developer, University of the West Indies, Barbados

Fall 2014-Winter 2015

Designed and developed the course '*Developing Instructional Media*' as part of a new online Masters of Science in Instructional Design and Technology. The course is currently being taught and covers a variety of multimodal technologies to aid and supplement instructional design.

Part Time Faculty, Concordia University, Montreal Canada

Winter Semester 2014

Instructor for undergraduate course ARTE 352 '*Light Based Media*'. Responsibilities include, grading, presentations, demos and lectures; this course covers both traditional darkroom and digital photography and their socio-cultural and historical contexts.

Part Time Faculty, Cape Breton University, Nova Scotia

Fall Semester 2013

Instructor for the graduate course EDUC 5104: '*Application of Learning Theory in Multimedia design*'. This course focused on giving educators an opportunity to collaboratively explore the foundations of cognitive and constructivist theories as they apply to learning and integrating new technologies in various educational frameworks

Part Time Faculty, Cape Breton University, Nova Scotia

Fall Semester 2013

Instructor for the graduate course EDUC 5105: '*Designing Web Based Learning*'. Course covered a learner-centered approach to evaluating and designing web-based education for the creation and delivery of MI/constructivist-grounded units and activities

Workshop Developer (Grad-Pro-Skills), Concordia University, Montreal Canada

December 2012-September 2013

This position involved designing and implementing various workshops for diverse groups of graduate and international students to hone and develop a variety of skills vital to improving and furthering their studies such as peer review, grant writing, technical writing and conference presentations

Part Time Faculty, Cape Breton University, Nova Scotia

Winter Semester 2013

Instructor for the graduate course EDUC 5103 '*Integration of Instructional Design and Information Technology*'. This course investigates instructional design concepts and learning theories essential in integrating various technologies in educational settings.

Part Time Faculty, Concordia University, Montreal Canada

Winter Semester 2013

Instructor for ARTE 352 '*Light Based Media*' (undergraduate)

Responsibilities included, grading, presentations, demos and lectures; this course covers both traditional darkroom and digital photography and their socio-cultural and historical contexts.

Research Assistant, Concordia University, Montreal Canada

Fall 2012

Research Assistant for Dr. Juan Carlos Castro on the NAEF Funded Research Grant entitled; *Parallel Discourses: Visualizing Themes of the NAEA Annual Convention*.

Teaching Assistant, Concordia University, Montreal Canada

Fall Semester 2010-2012

Teaching Assistant for ARTE 352 'Light Based Media' with Kathleen Vaughn
Responsibilities included, grading, presentations, demos and instruction; this courses covers both traditional darkroom photo and digital photo and their socio-cultural and historical contexts.

Teaching Assistant, Concordia University, Montreal Canada

Fall Semester 2010

Teaching Assistant for ARTE 498 'New and Social Media in Education' with Juan Carlos Castro; Responsibilities included, grading, presentations, demos and instruction, this course dealt with various new media software as mediums for artistic expression and their applications in the art classroom

Assistant Professor, Kyungnam Institute of Technology, Busan South Korea

March 2008 ~ August 2010

Teaching introductory- through advanced English/ESL conversation & grammar courses to undergraduate students, as well as online and special programs during vacations including; essay, reading, writing, website design and photography skills

Assistant Professor, Dong Eui University, Busan South Korea

August 2004~ August 2007

Teaching introductory English/ESL undergraduate courses, advanced conversation & grammar as well as special programs during vacations including essay, reading, writing and debate skills

Secondary Teaching

Yeonil Elementary School, Busan Korea

2008~ June 2010

Taught Grades 1~6 of Elementary School, ESL through Science, Art and related Topics.

Seongbuk Elementary School, Busan Korea

February ~March 2010

Taught in the M-Kids after school program; sponsored by Masan Broadcasting Corporation.

English Instructor- Jongro Academy

November 2003~June 2004

Kumjang, Elementary-Middle school

English Instructor

August 2003-November 2003

ETS Dongnae, Kindergarten-Elementary

English Instructor

November 2001-November 2002

Jung Chul Interlab, Busan, South Korea

PUBLICATIONS, RESEARCH & ARTISTIC CONTRIBUTIONS

Publications

- R** McMaster, Scott (under review/2nd stage). Truth in Photography or: How I Learned to Stop Worrying and Press the Shutter. *Common Ground Publishing*.
- R** McMaster, Scott (2016/Spring). Crowdsourced Representation: People's Drawings of Culture in a Globalized World. Canadian Society for Education through Art (CSEA), forthcoming E-book Chapter in *Emergent Art Education in Canada*.
- R** McMaster, Scott (2015). Visualizing Research: Crowd Sourcing Technology for Global Understanding. Visual Methodologies. *Visual Methodologies*, 3(1)
- R** McMaster, Scott (2012). New Approaches to Image-based Research and Visual Literacy. *New Horizons in Visual Literacy: Selected Readings* of the International Visual Literacy Association (ISBN 978-609-95219-3-0).

Refereed Conference Presentations

- R** McMaster, Scott (2015). Crowdsourced Representation: People's Drawings of Culture in a Globalized World. 47th Annual International Visual Literacy Association Conference, de Young Museum, San Francisco, CA.
- R** McMaster, Scott (2015). Truth in Photography: How I Learned to Stop Worrying

- and Press the Shutter. Sixth International Conference on the Image, Berkeley University, Berkeley, CA.
- R McMaster, Scott (2014). Truth in Photography: Society and Technology Hash It Out. 46th Annual International Visual Literacy Association Conference, Toledo Museum of Art, Toledo, OH.
- R McMaster, Scott (2014). Truth & Photography: Reality vs. Perception. Canadian Society of Education through Art, National Conference, Halifax, NS.
- R McMaster, Scott (2014). Crowdsourcing Images: Emergent Qualitative Methods. Canadian Society of Education through Art, National Conference, Halifax, NS.
- R McMaster, Scott (2014). Crowd Sourcing Images: Emerging Qualitative Research Tools. National Art Education Association Annual Conference, San Diego, USA
- R McMaster, Scott (2014). Truth and Photography: A dialogue of culture vs. reality. National Art Education Association Annual Conference, San Diego, USA
- R McMaster, Scott (2013). Visualizing Data: Crowd Sourcing Technology for Image-based Research. National Art Education Association (NAEA) Annual Conference, Fort Worth Texas.
- R McMaster, Scott (2012). Visualizing Research: Crowd Sourcing Technology for Global Understanding. Canadian Society of Education through Art, National Conference, Edmonton Alberta (accepted, not attended).
- R McMaster, Scott (2012). Visualizing Research: Crowd Sourcing Technology for Global Understanding. 44th International Visual Literacy Association Conference, Portland Maine.
- R McMaster, Scott (2011). Creative research for art education: new methods for gathering image based data. Canadian Society of Education through Art, National Conference, Fredericton, NB.
- R McMaster, Scott (2011). Visual Literacy: New Approaches to Image Based Research. The 43rd International Visual Literacy Association Conference, Galloway, NJ.
- R McMaster, Scott (2010). Abstract Photography and Experiences as a Foreign Artist in Korea. Invited presentation accompanying refereed exhibition. Sunbo Industries Complex, Dadaepo, South Korea.

Exhibitions

- 2015: Department of Art Education Exhibition Space. Invited solo show, Montreal
- R 2014: National Art Education Conference. 'Art Educators as Artists', San Diego
- 2012-14: NDG Arts Week. Exhibited artworks during the annual NDG Arts Week and Art Walk, Montreal
- R 2012: Art Education Graduate Students' Exhibition. Old Mission Gallery, Montreal
- R 2010: *Art at Sunbo*. Group exhibition at the Sunbo Industries Complex. Dadaepo,

- South Korea.
- R 2009: *Songnam International 'Incubating' Art Show*. Curators: Bundang Arts Committee. Seoul, South Korea.
- R 2009: *Busan Metropolitan Subway Exhibition*. Curator: Song Baek. Busan, South Korea.
- R 2009: *Flower Village International Art Festival*. Curator: Song Baek. Busan, South Korea.
- R 2008: Artist in Residence 'SUM' Art Factory. (Winter ~Summer, 6 months). Daedaepo, South Korea
- 2007: *Industrial Landscapes III* (solo show). Gallery Yehga, Curator: Jeon Woo Bong. Busan, Korea.
 - 2005: *Industrial Landscapes II* (solo show). Hope Gallery, Curator: Moon Jeong Kim. Seoul, Korea.
 - 2004: *Industrial Landscapes* (solo show). SUM Art Space, Curator: Doh Hoon Lee/ Cha Jae Gun. Busan, Korea.
 - 2004: The 4th Annual Busan Street Exhibition: Fotos Under Foot (medium format color photographs on the sidewalk). Downtown, Busan Korea.
 - 2003: The 3rd Annual Busan Street Exhibition: Hanging Out. Large color transparencies hanging on a clothesline. Downtown, Busan, Korea.
 - 2001: Eastern Edge Invitational: Group Exhibition. Eastern Edge Gallery, St. John's, NL.
 - 1999: Public Toilet. Performance/installation (floating replica washroom stall) Bay of Islands (City of Corner Brook), NL.
 - 1999: Video Drone. Performance/installation (replica living room installed at SWGC School of Fine Arts). Corner Brook, NL.

Other Scholarly Contributions & Service

- 2015-Present: IVLA 48th Annual Conference, Montreal. Organizing Committee Member
- 2015-Present: Communications Coordinator, International Visual Literacy Association (IVLA)
- 2012-2015: Technology & Social Media Director/ board member for the International Visual Literacy Association (IVLA)
- 2013: Reviewer for the IVLA Annual selected readings publication
- 2012-13: 4th Concordia Art Ed. Graduate Symposium; organizer, committee member
- 2011-13: ARTegs (Art Education Graduate Students) executive signing officer, committee member.
- 2011-12: 3rd Concordia Art Ed. Graduate Symposium; organizer, committee member
- 2011: Reviewer for the journal, *Interactions: Studies in Communication & Culture*.

PROFESSIONAL MEMBERSHIPS

CSEA: *Canadian Society of Education through the Arts*

IVLA: *International Visual Literacy Association*

NAEA: *National Art Education Association*

ART-EGS: *Graduate Student Association of Art Education, Concordia University.*

ACCOMPLISHMENTS AND AWARDS

Fine Arts Travel Award (\$500*3), Concordia University, 2013-15

Fonds de recherche du Québec Société et culture (\$46,666), Government of Québec 2013-15

Graduate Conference Award (\$750), Concordia University, 2013

Graduate Millennium Scholarship (\$1000), Concordia University Fall/Winter 2011-12

Anne Savage Memorial Scholarship (\$5000), Concordia University Fall/Winter 2010-11

PhD GPA: 4.07/4.30 • Master's GPA: 4.0/4.0

REFERENCES

Current References

Dr. Juan Carlos Castro, Associate Professor Art Education, Concordia University, PhD Thesis advisor, TA supervisor, 'New and Social Media'

Contact: JuanCarlos.Castro@concordia.ca, Phone: (514) 848-2424, ext. 4646

Dr. David Pariser, Chair of Art Education, Concordia University, Thesis committee,

Contact: david.pariser@concordia.ca, Phone: (514) 848-2424, ext. 4646

Dr. Patrick Howard, Associate Professor and Chair Education Department
Cape Breton University, Sydney, Canada

Contact: patrick_howard@cbu.ca, Phone: (902)563-1300

Past References

Bong-Gwang Kim, Professor/Head of English and Tourism, Kyungnam Institute of Technology, Teaching reference; former supervisor at KIT, South Korea

Contact: kimbk@eagle.kit.ac.kr Phone: (82) 51- 320-1423

Dr. Gerard Curtis, Associate Professor Art History, Memorial University, General

Scott R. McMaster Curriculum Vitae

reference; former undergraduate art history professor and academic advisor

Contact: gcurtis@swgc.mun.ca, Phone: (709) 637-6200 ext 6359